



Order / Rev: 37242  
 Alt Order #: 08863981  
 Flight Dates: 09/13/12 - 09/22/12

Advertiser: Patriot Majority  
 Product Desc: Issue  
 Estimate: 1770  
 KLAS

| Ln                      | Ch | Start                   | End             | Inventory Code        | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|-------------------------|----|-------------------------|-----------------|-----------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| CBS NEWS SUNDAY MORNING |    |                         |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
|                         |    | <u>Start Date</u>       | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|                         |    | Week: 09/10/12          | 09/16/12        | -----S                |       |                |         |     | 1                 | \$2,000.00  |     | 0.00          |        |       |             |
| E 3                     | 8  | 09/14/12                | 09/14/12        | Live w/Kelly          | CM    | 9-10a          | ----F-- | :30 | 1                 | \$750.00    | LV1 | 0.00          | NM     | 1     | \$750.00    |
|                         |    | Live With Regis & Kelly |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
| LIVE! WITH KELLY        |    |                         |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
|                         |    | <u>Start Date</u>       | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|                         |    | Week: 09/10/12          | 09/16/12        | ----F--               |       |                |         |     | 1                 | \$750.00    |     | 0.00          |        |       |             |
| E 4                     | 8  | 09/14/12                | 09/14/12        | 8 News Now Noon M-F   | CM    | 12-1230p       | ----F-- | :30 | 1                 | \$750.00    | LV1 | 0.00          | NM     | 1     | \$750.00    |
|                         |    | 8 News Now Noon M-F     |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
| 8 NEWS NOW AT NOON      |    |                         |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
|                         |    | <u>Start Date</u>       | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|                         |    | Week: 09/10/12          | 09/16/12        | ----F--               |       |                |         |     | 1                 | \$750.00    |     | 0.00          |        |       |             |
| E 5                     | 8  | 09/15/12                | 09/15/12        | 8 News Now Sat 5-7p   | CM    | 5-7p           | -----S- | :30 | 1                 | \$2,000.00  | LV1 | 0.00          | NM     | 1     | \$2,000.00  |
|                         |    | 8 News Now Sat 5-7p     |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
| 8 NEWS NOW AT 5PM-SAT   |    |                         |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
|                         |    | <u>Start Date</u>       | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|                         |    | Week: 09/10/12          | 09/16/12        | -----S-               |       |                |         |     | 1                 | \$2,000.00  |     | 0.00          |        |       |             |
| E 6                     | 8  | 09/19/12                | 09/19/12        | Wed 8-9p              | CM    | 8-930p         | --W---- | :30 | 1                 | \$16,000.00 | LV1 | 0.00          | NM     | 1     | \$16,000.00 |
|                         |    | Survivor: Philippines   |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
| SURVIVOR                |    |                         |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
|                         |    | <u>Start Date</u>       | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|                         |    | Week: 09/17/12          | 09/23/12        | --W----               |       |                |         |     | 1                 | \$16,000.00 |     | 0.00          |        |       |             |
| E 7                     | 8  | 09/17/12                | 09/21/12        | CBS This Morning 7-9a | CM    | 7-9a           | MTWTF-- | :30 | 2                 | \$800.00    | LV1 | 0.00          | NM     | 2     | \$1,600.00  |
|                         |    | CBS This Morning        |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
| CBS THIS MORNING        |    |                         |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
|                         |    | <u>Start Date</u>       | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|                         |    | Week: 09/17/12          | 09/23/12        | MTWTF--               |       |                |         |     | 2                 | \$800.00    |     | 0.00          |        |       |             |
| E 8                     | 8  | 09/17/12                | 09/21/12        | Live w/Kelly          | CM    | 9-10a          | MTWTF-- | :30 | 3                 | \$750.00    | LV1 | 0.00          | NM     | 3     | \$2,250.00  |
|                         |    | Live With Regis & Kelly |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
| LIVE! WITH KELLY        |    |                         |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
|                         |    | <u>Start Date</u>       | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|                         |    | Week: 09/17/12          | 09/23/12        | MTWTF--               |       |                |         |     | 3                 | \$750.00    |     | 0.00          |        |       |             |
| E 9                     | 8  | 09/17/12                | 09/21/12        | 8 News Now Noon M-F   | CM    | 12-1230p       | MTWTF-- | :30 | 3                 | \$750.00    | LV1 | 0.00          | NM     | 3     | \$2,250.00  |
|                         |    | 8 News Now Noon M-F     |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
| 8 NEWS NOW AT NOON      |    |                         |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
|                         |    | <u>Start Date</u>       | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|                         |    | Week: 09/17/12          | 09/23/12        | MTWTF--               |       |                |         |     | 3                 | \$750.00    |     | 0.00          |        |       |             |
| E 10                    | 8  | 09/17/12                | 09/21/12        | 8 News Now 5-630p M-F | CM    | 5-630p         | MTWTF-- | :30 | 1                 | \$1,300.00  | LV1 | 0.00          | NM     | 1     | \$1,300.00  |
|                         |    | 8 News Now 5-630p M-F   |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
| 8 NEWS NOW ROTATION     |    |                         |                 |                       |       |                |         |     |                   |             |     |               |        |       |             |
|                         |    | <u>Start Date</u>       | <u>End Date</u> | <u>Weekdays</u>       |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
|                         |    | Week: 09/17/12          | 09/23/12        | MTWTF--               |       |                |         |     | 1                 | \$1,300.00  |     | 0.00          |        |       |             |
|                         |    |                         |                 |                       |       |                |         |     |                   |             |     |               | Totals | 15    | \$29,700.00 |